

WICKED POINT CONSULTING

Proposals Are Tough. We Can Help.



USER SURVEYS:

NAVIGATE CHANGE WITH CONFIDENCE

When it comes to navigating change—whether it's implementing new technology/tools, reshaping the organization, or improving processes—it's crucial to make informed decisions. User surveys allow stakeholders to express what's working well and what's not. This not only cultivates a sense of ownership during transitions but also reveals valuable insights that may otherwise be missed.

Our expertise lies in formulating questions designed to elicit measurable feedback. We analyze the results to provide actionable recommendations and prioritize next steps. With our help, you can confidently steer your organization through change, ensuring a smooth and successful transition.

ORGANIZATION ASSESSMENTS:

TRANSFORM YOUR PROPOSAL OPERATIONS

Are you a small business aiming for rapid growth or a large company struggling with process inefficiencies? We are experts in evaluating and improving proposal operations. Drawing on our extensive experience in redesigning large dispersed organizations, we excel at identifying pain points and providing recommendations to boost efficiency and quality.

GRAPHICS DEVELOPMENT:

CREATE COMPELLING VISUALS

Transforming solutions into compelling visuals is a powerful skill that can elevate your messaging and significantly enhance your bids and proposals. We can help convert technical narrative to powerful illustrations as well as visually align win themes, ghosting, success stories, innovation, and compliance indicators. Whether you need refinement of your standard illustrations or custom graphics for a specific bid, we can help. Additionally, we offer comprehensive reviews of your frequently used graphics to provide recommendations that will take them to the next level.

TRAINING IN MICROSOFT WORD:

EXPLORE ITS FULL POTENTIAL

Struggling to navigate the complexities of Word? We offer comprehensive training in the nuances of document creation tailored to your specific needs. Understand how to leverage this essential tool to ensure your proposals are not only visually appealing but also adhere to brand guidelines and format requirements. Transform your document creation process and gain a competitive edge.



MS WORD AND EXCEL AUTOMATION: REDUCE MULTI-STEP TASKS TO A SINGLE CLICK

Our custom ribbons automate repetitive and complex tasks to ensure quality and consistency while yielding significant time/cost savings. Choose from an extensive catalog of functions or request custom development.

